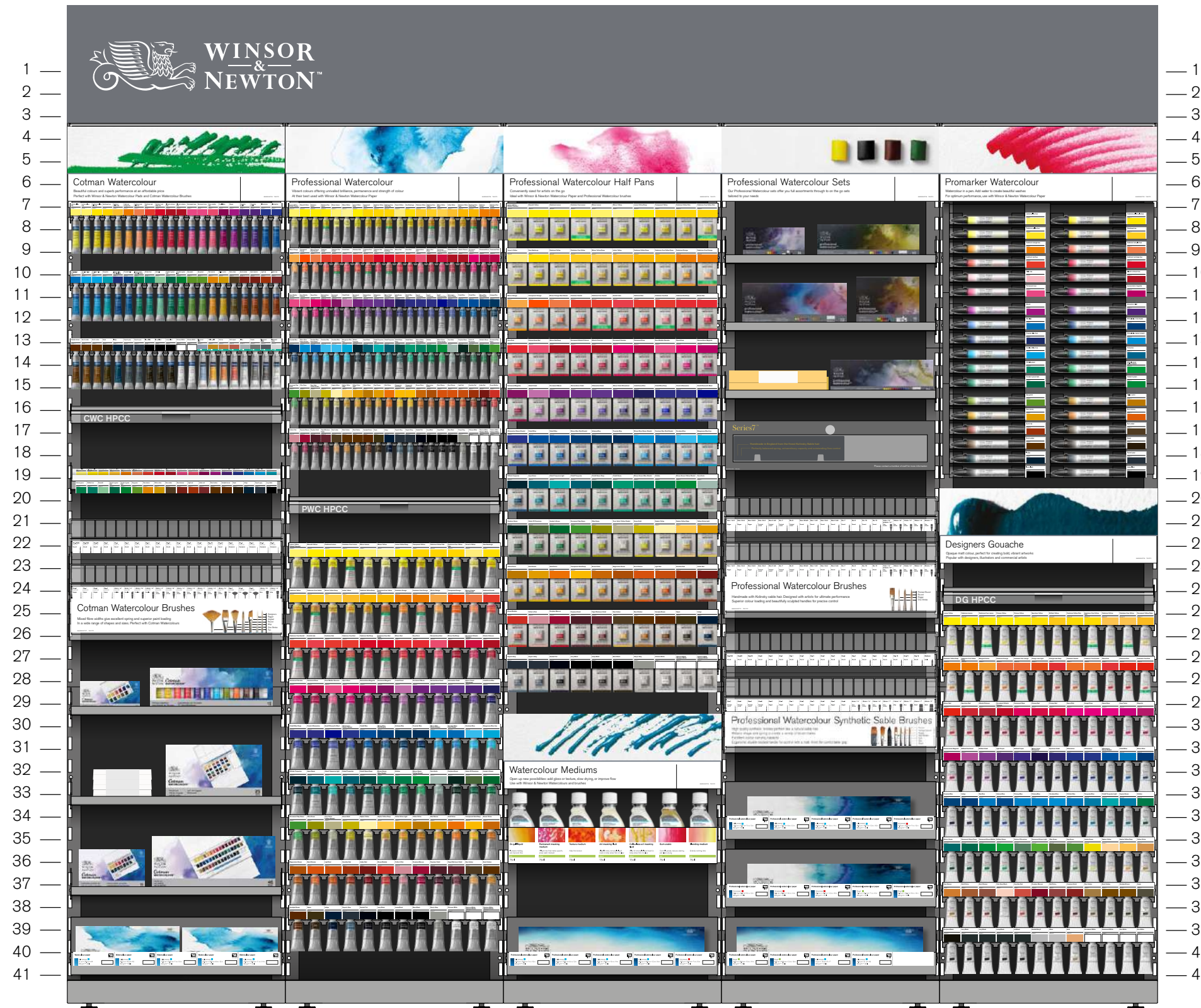


Watercolour Merchandising **Planogram**

Planogram

5 Bay



Professional Watercolour Range	SKUs in overall range	SKUs in overall planogram	
Professional Watercolour 5ml Tubes	109 colours	F	Full range*
Professional Watercolour 14ml Tubes	109 colours	F	Full range*
Professional Watercolour Brushes	32 SKUs	F	40 SKUs*
Professional Watercolour Synthetic Brushes	31 SKUs	F	40 SKUs*
Series 7 Loose Brushes	22 SKUs	NA	Not included
Series 7 Hero Unit	22 SKUs	R	4 SKUs
Professional Watercolour Paper	18 SKUs	R	4 SKUs
Professional Watercolour Half Pans	108 colours	F	Full range*
Professional Watercolour Sticks	48 colours	NA	Not included
Designers Gouache 14ml Tubes	89 colours	F	Full range*
Professional Watercolour Mediums	12 SKUs	R	7 SKUs
Professional Watercolour Sets	8 SKUs	R	3 shelves of sets
Cotman Watercolour Range			
Cotman Watercolour 8ml Tubes	48 colours	F	Full range
Cotman Watercolour 21ml Tubes	48 colours	NA	Not included
Cotman Watercolour Half Pans	48 colours	R	36 SKUs
Promarker Watercolour	36 colours	F	Full range
Watercolour Paper	18 SKUs	R	2 SKUs
Cotman Watercolour Brushes	64 SKUs	R	40 SKUs
Cotman Watercolour Sets	22 SKUs	R	3 shelves of sets
Communication			
Highlight area	NA	NA	Not included

Key **F** Full range **R** Reduced range **NA** Not included

*Includes space for double facings

New Watercolour Paper Assortment (suggested SKUs to choose from)

Range	Type	Surface	Orientation	Size (mm)	Size (inch)
Watercolour Paper	Postcard	Cold Press	Landscape	102 x 152	4 x 6
Watercolour Paper	Pad Glued	Cold Press	Portrait	210 x 297 (A4)	8.2 x 11.7
Watercolour Paper	Pad Glued	Cold Press	Portrait	229 x 305	9 x 12
Watercolour Paper	Pad Glued	Cold Press	Portrait	148 x 210 (A5)	5.8 x 8.3
Watercolour Paper	Pad Spiral	Cold Press	Portrait	297 x 420 (A3)	11.7 x 16.5
Professional Watercolour Paper	Blocks	Cold Press	Landscape	254 x 356	10 x 14
Professional Watercolour Paper	Blocks	Hot Press	Landscape	229 x 305	9 x 12
Professional Watercolour Paper	Blocks	Cold Press	Landscape	229 x 305	9 x 12
Professional Watercolour Paper	Blocks	Cold Press	Landscape	178 x 254	7 x 10
Professional Watercolour Paper	Blocks	Rough	Landscape	229 x 305	9 x 12
Professional Watercolour Paper	Blocks	Rough	Landscape	254 x 356	10 x 14
Professional Watercolour Paper	Blocks	Rough	Landscape	178 x 254	7 x 10
Professional Watercolour Paper	Blocks	Hot Press	Landscape	254 x 356	10 x 14
Professional Watercolour Paper	Blocks	Hot Press	Landscape	178 x 254	7 x 10