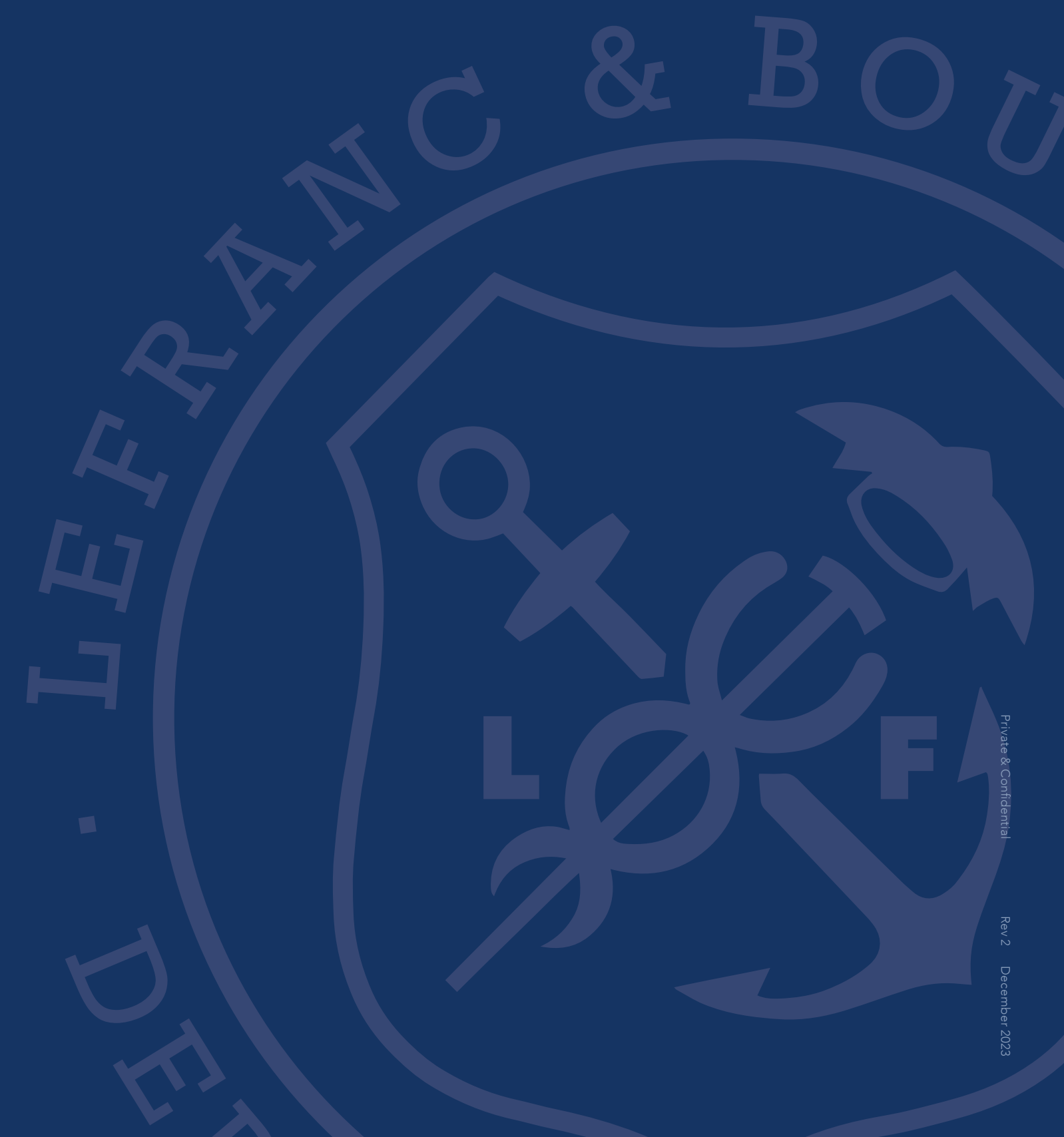


Merchandising
PLANOGRAMS



Planograms

ACRYLIC 8 BAY

LEFRANC BOURGEOIS PARIS

ACRYLIQUE FINE
Nouvelle texture plus onctueuse et homogène
Fabriquée en France

Une couleur
Un additif
Créer à l'infini

ADDITIFS-ACRYLIQUE
Donner vie à la couleur par des effets de textures et matières
lefrancbourgeois.com/guide-produits

Flashe®
Émulsion vinylique multi-support • Pouvoir couvrant • Finition mate absolue*

PINCEAUX
Excellent ressort, précision du toucher

1 PRÉPARER
Préparer son support pour faire vivre la couleur

2 CRÉER DES EFFETS
Donner des effets à sa peinture et travailler la matière

3 PROTÉGER
Sécuriser son travail et le protéger des effets du temps

DÉCOUVREZ LA PALETTE DE COULEURS

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Acrylic SKU listings shown overleaf

Planograms

ACRYLIC 8 BAY

Fine Acrylic	SKUs in overall range	SKUs in overall planogram	
Fine Acrylic 80ml Tubes	50 colours	F	Full range*
Fine Acrylic 200ml Tubes	50 colours	F	Full range*
Fine Acrylic 750ml Bottles	30 colours	F	Full range
Fine Acrylic Sets	4 SKUs	F	Full range
Fine Acrylic Brush Sets	10 SKUs	F	Full range
Fine Acrylic Paper Pads	3 SKUs	F	Full range*
Flashe Extra-Fine Vinyl			
Flashe Extra-Fine Vinyl 80ml Tubes	76 colours	F	Full range*
Flashe Extra-Fine Vinyl 200ml Tubes	76 colours	F	Full range*
Flashe Extra-Fine Vinyl 750ml Bottles	30 colours	F	Full range*
Flashe Extra-Fine Vinyl Sets	1 SKU	F	Full range
Acrylic Additives			
120ml Bottles	5 SKUs	F	Full range*
250ml Bottles	4 SKUs	F	Full range*
500ml Pots	3 SKUs	F	Full range*
1L Pots	2 SKUs	F	Full range*
2.5L Pots	1 SKU	F	Full range*
120ml Tubes	4 SKUs	F	Full range
250ml Tubes	5 SKUs	R	4 SKUs

KEY F Full range R Reduced range NA Not included

*Includes space for double facings

Planograms

OIL 6 BAY



Fine Oil		SKUs in overall range	SKUs in overall planogram	
Fine Oil 40ml Tubes	48 colours	F	Full range*	
Fine Oil 150ml Tubes	48 colours	F	Full range*	
Fine Oil Sets	4 SKUs	F	Full range	
Fine Oil Brush Sets	11 SKUs	R	6 SKUs	
Fine Oil Accessories	3 SKUs	NA	Not included	
Extra-Fine Oil				
Extra-Fine Oil 20ml Tubes	120 colours	F	Full range	
Extra-Fine Oil 40ml Tubes	120 colours	F	Full range	
Extra-Fine Oil 200ml Tubes	7 colours	F	Full range	
Extra-Fine Oil Sets	6 SKUs	R	3 SKUs	
Extra-Fine Oil Brush Sets	6 SKUs	F	Full range	
Extra-Fine Oil Knives	26 SKUs	R	10 SKUs	
Extra-Fine Oil Accessories	3 SKUs	NA	Not included	
Oil Additives				
75ml Bottles	24 SKUs	R	15 SKUs	
250ml Bottles	19 SKUs	R	6 SKUs	
1L Bottles	7 SKUs	R	4 SKUs	
60ml Tubes	3 SKUs	F	Full range*	
200ml Tubes	3 SKUs	NA	Not included	
150ml Spray	4 SKUs	NA	Not included	
400ml Spray	4 SKUs	F	Full range*	

KEY F Full range R Reduced range NA Not included

*Includes space for double facings

Planograms

GOUACHE 2 BAY



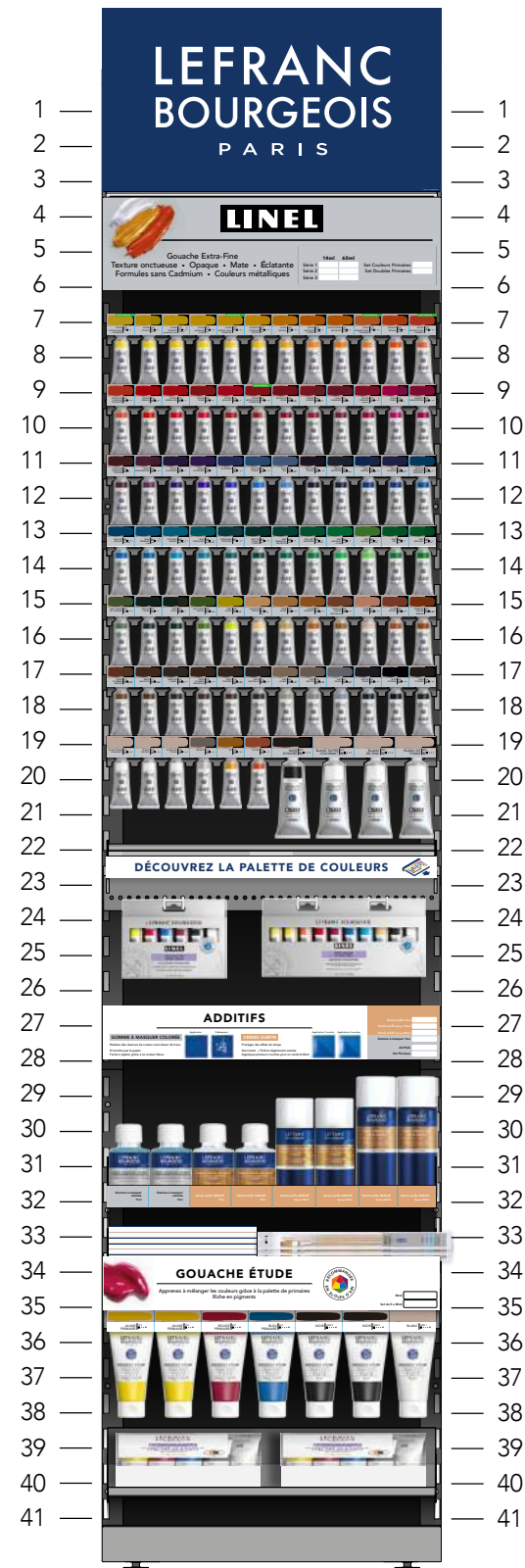
Line	Product	SKUs in overall range	SKUs in overall planogram
LineL Extra-Fine Gouache			
4	LineL Extra-Fine Gouache 14ml Tubes	78 colours	F Full range
5	LineL Extra-Fine Gouache 60ml Tubes	4 colours	F Full range
6	LineL Extra-Fine Gouache Sets	2 SKUs	F Full range
Extra-Fine Gouache			
7	Extra-Fine Gouache Brush Sets	1 SKU	F Full range
8	Extra-Fine Gouache Paper Pads	1 SKU	F Full range
Studio Gouache			
9	Studio Gouache 80ml Tubes	5 colours	F Full range*
10	Studio Gouache Sets	1 SKU	F Full range*
Gouache Additives			
11	75ml Bottles	2 SKUs	F Full range*
12	150ml Spray	2 SKUs	F Full range*
13	400ml Spray	2 SKUs	F Full range*
Nan-King Ink			
14	Nan-King Ink 11ml Bottles	1 colour	F Full range
15	Nan-King Ink 14ml Bottles	11 colours	F Full range
16	Nan-King Ink 250ml Bottles	11 colours	F Full range
17	Nan-King Ink 1L Bottles	1 colour	NA Not included
Charcoal			
18	Soft Round Charcoal x5	1 SKU	F Full range
19	Soft Square Charcoal x5	1 SKU	F Full range
Lino Engraving Ink			
20	Lino Engraving Ink 250ml Tubes	12 colours	F Full range
21	Lino Engraving Ink Sets	1 SKU	F Full range*
22	Lino Engraving Ink Tools & Accessories	Selection determined by retailer	

KEY F Full range R Reduced range NA Not included

*Includes space for double facings

Planograms

GOUACHE 1 BAY



Line	Product Name	SKUs in overall range	SKUs in overall planogram
Line			
1	Line Extra-Fine Gouache	78 colours	F Full range
2	Line Extra-Fine Gouache 14ml Tubes	78 colours	F Full range
3	Line Extra-Fine Gouache 60ml Tubes	4 colours	F Full range
4	Line Extra-Fine Gouache Sets	2 SKUs	F Full range
Extra-Fine Gouache			
5	Extra-Fine Gouache Brush Sets	1 SKU	F Full range
6	Extra-Fine Gouache Paper Pads	1 SKU	F Full range
Studio Gouache			
7	Studio Gouache 80ml Tubes	5 colours	F Full range*
8	Studio Gouache Sets	1 SKU	F Full range*
Gouache Additives			
9	75ml Bottles	2 SKUs	F Full range*
10	150ml Spray	2 SKUs	F Full range*
11	400ml Spray	2 SKUs	F Full range*

KEY F Full range R Reduced range NA Not included

*Includes space for double facings